Unconventional experience

CDA Presents goes virtual from May 13 to 16

By Kristine Colker, Dental Tribune

CDA Presents The Art and Science of Dentistry, one of the premiere continuing education destinations for dentists and dental professionals across California and the nation, is returning this year. Canceled last year because of the COVID-19 pandemic, this year’s meeting will look slightly different as it joins a group of other meetings taking place completely online.

Running from May 13 to 16 — four days this year instead of the usual three — the virtual convention will feature more than 60 C.E. courses, live Q&A sessions with leading speakers, an interactive exhibit hall featuring exclusive deals and real-time chat and social events for dentists and their entire teams.

You can check out the schedule, see a list of speakers and register for the meeting at www.cda.org/Home/News-and-Events/CDA-Presents/attendees.

For courses that include a fee, you must register in advance. These courses are

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At right, attendees of the 2018 CDA Presents The Art and Science of Dentistry stroll outside the Anaheim Convention Center. This year, the convention center remains closed, but CDA Presents continues, available with just a click of your mouse and an internet connection. Photo/Dental Tribune file photo

AAPD 2021: The Hub is where it’s at

By Dental Tribune Staff

For the second year in a row, the AAPD Annual Meeting, this year known as The Hub, is going completely virtual.

However, in comparison to the 2020 NashVirtual, the American Academy of Pediatric Dentistry promises this year’s meeting will “strive to exceed the expectations of membership.”

“We certainly received great feedback from NashVirtual this past year,” organizers said in a statement posted to the meeting website. “We have taken suggestions from our members very seriously, which is why we want you to know that The Hub will be an enhanced virtual experience. AAPD staff has had this past year to research vendors for our platform, to network and collaborate with peers in the industry, and to educate ourselves, all in order to bring you the best virtual experience for AAPD 2021.”

The meeting, taking place from May 20 to 30, promises to provide an array of speakers on a variety of relevant topics in pediatric dentistry, an enhanced and interactive 3-D exhibit hall and even more ways to interact with your peers and colleagues to make up for the time you can’t spend in person.

Registration for the meeting is now open at https://n6.goeshow.com/aapd/annual/2021/register_now.cfm, and there are a variety of price plans to fit every budget and expectation. A Fast Pass can get you access to the 10 days of the meeting, including 60 hours of C.E. credit (an in-person meeting typically offers only 23 C.E. credits). Registration for this package closes on May 19.

An Extended Pass will give you access to all the sessions until Dec. 31, while the Plus Pass, which also provides complimentary registration for office staff, gives you access to all sessions until May 31, 2026, and allows you to claim C.E. credits in future years as well as this year. Registration for the Extended Pass ends May 30, and complimentary registration for the Plus Pass’ office staff also ends the same day.

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Massachusetts Dental Society names its ‘10 Under Ten’

10 new dentists honored for impact on the dental profession

By Massachusetts Dental Society Staff

Ten Massachusetts dentists have been recognized as the 2021 “10 Under Ten” by the Massachusetts Dental Society (MDS). Established by the MDS in 2005, the annual 10 Under Ten list highlights up to 10 new dentists in Massachusetts and their diverse impacts on the dental profession. To qualify for the recognition, dentists must have graduated from dental school within the past 10 years, be an MDS member and have made significant contributions to the profession, their community and organized dentistry.

For more information
To read the “10 Under Ten” article in the Journal of the Massachusetts Dental Society, go online to www.massidental.org/mds-journal.

The 10 Under Ten honorees are featured in the Spring 2021 issue of the Journal of the Massachusetts Dental Society. The dentists were honored earlier this year at Yankee Virtual 2021. Yankee Dental Congress is New England’s largest dental meeting and is presented by the MDS in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island and Vermont. This was the first time Yankee was held virtually, because of the COVID-19 pandemic.

This year’s honorees are:
• Christopher R. DeSesa, DMD, an oral and maxillofacial surgeon practicing in Longmeadow, Springfield, Westfield and West Springfield.
• Irina Dragan, DMD, MS, a periodontist practicing in Brookline.
• Kimberly A. Harte, DMD, a general dentist practicing in Milton.
• Jasmine Khedkar, BDS, MPH, DMD, MSITM, a general dentist and consultant based in Quincy.
• Vasiliki Maseli, DMD, MS, EdM, a general dentist practicing in Boston.
• Pinelopi Pani, DDS, CAGS, MS, FICD, a periodontist practicing in Boston.
• Sirisha Kovvali Rao, DMD, MPH, a general dentist practicing in Reading.
• Tyler Sanslow, DMD, a general dentist practicing in Boston.
• Alison Seliger-Schamburg, DMD, a general dentist practicing in Littleton.
• Garrett W. Wingrove, DMD, a general dentist practicing in Holden.

identified in the online schedule planner (found at https://ebusiness.cda.org/ebusiness/speaker/speakerschedule) and include the two required C.E. courses, “California Dental Practice Act” and “Infection Control,” and the TDIC seminar “Calibrate Your Risk Radar.”

Many courses will be available on-demand starting the Monday after the meeting ends (May 18). These courses are included with your CDA Presents registration fee, and you’ll have access to them through June 15. The meeting kicks off at 10:30 a.m. (PT) on Thursday, May 13, with Paul Sagel’s “New World of At-Home Whitening.” Throughout the following three days, courses will explore such topics as stress busting with humor, minimally invasive caries management, dentistry’s response to the pandemic, sleep disorder breathing, periodontal disease, looking at your practice from a patient perspective, dealing with medical emergencies in the office, managing esthetic dilemmas, advantages of digital dentistry, infection control, building relationships between dentists and hygienists, and much more.

Over in the virtual exhibit hall, attendees will have the opportunity to shop virtual booths, chat in real time with industry experts and access convention-only deals that have long been a part of the CDA Presents experience. There will also be a chance to win prize giveaways. Many companies will customize attendees’ shopping experiences to include videos, downloads and weblinks on their various products.

The virtual exhibit hall will be open throughout the convention, but there will also be dedicated exhibit hall hours offered outside of the course schedule that will give attendees the opportunity to shop without missing a lecture. These times include 10 a.m. to noon and 4:30 to 5:30 p.m. on May 13 and 14, and 9:30 to 11 a.m. and 1 to 2:30 p.m. on May 15. All times are PT.

Access to the exhibit booths will also be available on demand for 30 days after the convention ends.

A full list of speakers and sessions can be found at www.eventscribe.net/2021/AAPD2021/index.aspx. Topics to be addressed over the 10 days include gender identity and pronoun use, professional development, evidence-based methods to evaluating scientific literature, how to provide outstanding customer service, breathing issues, marketing solutions for a post-COVID world, oral sedation, dental trauma, pediatric orthodontics, effects of racism on patients and wellness and self-care.

Over in the exhibit hall, a variety of companies will be showing off their newest and best products. During the meeting, attendees can reach representatives via a chat feature. They will also be able to download brochures and other documentation and watch videos on various products. Many exhibiting companies will be offering a variety of show specials just for attendees. You can find a list of those specials at annual.aapd.org/sponsor-and-exhibitor-show-specials/.

During the meeting, you will be able to collect information that you find important like handouts or giveaways in your swag bag. You will even be able to compete with your fellow attendees for points based on your platform engagements to win awesome prizes.

To learn more about The Hub, the AAPD’s 2021 annual meeting, head to annual.aapd.org.